

## Swimming for a Cause

**Swim for Life** is a swim-a-thon to raise funds for **Citizen Voice's SAFELY OUT™** Project. Swimmers of all ages are encouraged to collect pledges from friends, family members, businesses and neighbors for each lap they swim. Sponsors can also simply give a specified donation amount. **Swim for Life** is a great way to have fun and stay fit while helping to raise money for **SAFELY OUT™**. Plus, free prizes to every swimmer and special prize giveaways at the event that all who attend, even just to watch, can win!

What happens to vulnerable citizens who can't evacuate on their own during an emergency? **SAFELY OUT™** takes this question seriously. As part of its mission to protect the vulnerable, **Citizen Voice's SAFELY OUT™** Project produces and distributes thousands of kits with tools to help vulnerable evacuees – frail seniors, people with disabilities, young children, and more – get to safety during disasters. The kits also direct emergency responders to homes where immediate help is needed most.

## How Your Money Helps

All funds raised from the **Swim for Life** event will be used to produce and distribute **SAFELY OUT™** Kits to vulnerable households in the Sacramento region and beyond. Every \$10,000 raised provides 1,000 new **SAFELY OUT™** kits. Each pledge you collect helps protect our most vulnerable neighbors in the event of floods, fires and other disasters. Over 35,000 kits have already been distributed.



## CitizenVoice's SAFELY OUT™ Project

1215 K Street, 17th Floor  
Sacramento, CA 95814  
916.503.3194  
[www.CitizenVoice.org](http://www.CitizenVoice.org)



Raising Funds to Protect the  
Vulnerable During Disasters  
*...One Lap at a Time!*

**April 24, 2010**  
**1:00 pm – 5:00 pm**

**California Family Fitness - Natomas**  
**3880 Innovator Drive**  
**Sacramento, CA 95834**

All Proceeds Benefit  
**Citizen Voice's SAFELY OUT™** Project.  
In partnership with



## Swim or Cheer...and Win Prizes!

Help **SAFELY OUT™** make a difference in the lives of the most vulnerable. Whether you come out to swim or to support other swimmers, your presence at this event is invaluable. And don't forget...prizes for every swimmer plus special prize giveaways at the event that anyone can win!

## The Sports Guy Celebrity Floatie Challenge!

**Swim for Life** is also getting the celebrity community involved, including sports commentators and media celebrities from the Sacramento region who will take to the water to raise the most money for **SAFELY OUT™**. The celebrity who garners the most contributions will receive a coveted three-second lead in The Sports Guy Celebrity Floatie Challenge, a no-holds-barred floatie race among celebrities where anything goes! Give your favorite media celebrity a head start with a contribution, and then come cheer them on to victory during the race!

## Witness a 10K Swim to Raise \$10K!

Master swimmer Bill Romanelli will really make a dramatic splash with an attempt to "Swim a 10K to Raise \$10K." That's 6.2 miles...in a pool!!! You can sponsor Bill's \$10,000 swim and come cheer him on to a climatic finish!

Questions? Email [swimforlife@citizenvoice.org](mailto:swimforlife@citizenvoice.org)  
or call **916.503.3194**

## Sponsor List

Sponsors can pledge a flat donation or a certain amount for each lap you complete.

Sponsor Name	Flat Donation	Per-Lap Pledge	Total
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

## Register or Donate Today!

### Swim for Life Registration and Donation\* Form

Registration to swim is free. Just fill out the form and mail it to the address listed below, or bring it with you on the day of the event.

Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of laps you plan to swim: \_\_\_\_\_.

I am unable to participate as a swimmer, however, enclosed is my donation of \$ \_\_\_\_\_.

I want to sponsor Bill's "10K Swim to Raise \$10K" with a donation of \$ \_\_\_\_\_.

To make a Celebrity Floatie Race contribution go to: [www.CitizenVoice.org](http://www.CitizenVoice.org).

### Payment Type (Check One):

Please make checks payable to: **Citizen Voice**

Cash  Check # \_\_\_\_\_  Visa  MC  AmEx  Discover  Diners

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

You may also order **SAFELY OUT™** Kits and make contributions at [www.CitizenVoice.org](http://www.CitizenVoice.org). \***Citizen Voice** is a 501(c)(3) non-profit organization. Your contribution is tax deductible to the full extent allowed by law.

### Mail Pre-Registration Form To:

**Citizen Voice**

**SAFELY OUT™ Swim for Life**

1215 K Street, 17th Floor

Sacramento, CA 95814

